

Pro./ Dr. Kao, Chin-hsung



Place of Birth	Taiwan	Male	Birthday	Oct. 11, 1960
Address	250 Wen Hua 1st Rd., Taoyuan, Taiwan.			
Telephone	(O).886-3-3283201 ext 1503		Cell phone 0937191088	
Fax	Fax 03-3284047	E-MAIL	president@mail.ntsuo.edu.tw	

Academic Career

	Nation	Department	Degree	Period
Graduate school				
Indiana University, Bloomington USA	USA	Department of Park and Recreation Administration	PhD	1990/01 to 1993/03
Chinese Culture University	Taiwan	Business Administration	MBA	1984/09 to 1986/06
Fu-Jen University	Taiwan	Business Administration	BBA	1980/09 to1984/06

Professional Career

Organization	Department	Title	Period
National Taiwan Sport University	Department of Leisure Industry Management	Professor / President	2010/08
Honorable President, Asian Association for Sport Management (AASM)	Executive committee	Honorable President	2008 -

Taiwan Society on Sport Management, TASSM	Board of Directors	Honorary President	2008-
Consultant, Golbal Chinese Association for Sport Mangement(GoCASM)	Executive commitee	Consultant	2008-
Asian Sport Management Review (ASMR)	Board of Editing	Chief editor	2006-2008

Academic and professional areas

Recreation and sport management	Sport management, Leisure Behavior, Sport Tourism
---------------------------------	---

Publications

Kao, C. 2008. **Recreation and Sport Management**. Taipei: Far Du. ISBN: 978-986-6860-

1. Kao, Chin-Hsung, 1997, **Sports as an effective means for college financial revenues**. 1997 Universiade Sicilia. Itly: Catan
2. Kao, Chin-Hsung, 1997, **Tourism Destination Assessment Matrix**. 1997 Asia-Pacific Tourism Conference. Taipei:Grand Hotel.
3. Kao, Joe Chin-hsung, 1999. **A Comparative Study of Athletes' Leisure Participation**. 1999 AIESEP Congress. Besancon, France.
4. Kao, Joe Chin-hsung, 2001. **Profile and Review of Sport Service Industry in Taiwan Managerial Perspectives** . presented in 2001 Sport Management Summit. University of Northern Colorado, USA.
5. Kao, Joe Chin-hsung, 2002. **The effects of penetration and diffusion strategies upon university sport participation promotion**. Presented in the 21th FISU/CESU conference. Beijing: Beijing Sport University. .
6. Kao, Joe Chin-hsung, 2003. **Sport tourism and economic development**. Presented in Macao Constriction Elite Forum: Macao Tower. .
7. Kao, Joe Chin-hsung, 2003. **Profile amd review of sport service industry in Taiwan**.The 4th ICHPERD.SD Asia Congress. Bangkok Thailand. .

8. Kao, Joe Chin-hsung, 2004. ***Sustainable Development of Sport Services industry***. The conference of Asian Association for Sport Management. Beijing, China.
9. Kao, Joe Chin-hsung, 2005. ***The effects of practicum courses upon managerial competence of sport events***. 2005 EASM conference. Newcastle, UK.
10. Kao, Joe C., 2006. *Evaluation for the Performance of Taiwan Youth Preoccupation Training Program for Recreation Instructors*. The 5th International Conference on Continuing Education and Social Development. Macau University of Science and Technology, Macau.
11. Kao, Chin-hsung, 2006. ***The Development of Sport management in Taiwan – Trends and Issues***. 2006 AASM Conference. Tokyo, Japan.
12. Kao, Chin-hsung and Huang, Shih-I, 2006, ***The influence of recreational sport participation on the quality of life for occupational women in Taiwan***. 2006 World Leisure Congress. Hongzou, China.
13. Wang, Wei-Ching and Chin-hsung Kao (2006). An exploration of the relationships between free time management and quality of life of wage earners in Taiwan. ***World Leisure Journal***, 48(1), 24-33.
14. Kao, Chin-hsung, 2007, ***Sport Facility and Services Management for Environmental Concerns***. 2007 FISU. Bangkok, Thailand. (Keynote speaker)
15. Kao, Chin-hsung, Weng, Yu-shu, and Chen, Cheng-lin, 2007, ***The Competencies Needed for Sport Tourism in Taiwan***. 2007 EASM Congress. Turin, Italy.
16. Kao, Chin-hsung and Hsu Po-Yang, 2007, Are you Healthy and Happy? Does Sport Participation Matter? -- A study of the Relationships among Sport Participation, Perceived Health and Happiness across Life Stages. 2007 The 3rd APCESS Conference. Hiroshima: Hiroshima University.
17. Kao, Chin-hsung, 2008. ***The visions, opportunities and strategies for recreational sport development in Taiwan***. 2008 EASM Congress. Heidelberg, Germany.
18. Kao, Chin-hsung, 2008. Realize the benefits for serious sport tourists. 2008 AASM Conference. Bangkok, Thailand. (Keynote speaker)
19. Kao, Chin-hsung, Po-Yang Hsu and Yu-Te Tom Kou, 2010. ***Are you Healthy and Happy? Does Sport Participation Matter? A Study of the Inter-Relationships between Sport Participation, Perceived Health and Perceived Happiness at Six Life Stages***. ***World Leisure Journal***, 52(1).
20. Wang, Wei-Ching, Chin-hsung Kao, Tzung-Cheng Huan, Chung-Chi Wu. (2010). Free time management contributes to better quality of life: A study of undergraduate students in Taiwan. ***Journal of Happiness Study***

International exchange

A. Exchange scholar

1. Beijing Sport University (2000 · 2007 · 2010)
2. Macau University (2001) · Macau University of Science and Technology (2006) ·

B. International organization

AASM (Asian Association for Sport Management)

President 2008-2010

Vice president 2004-2006

C. International conference

2008 AASM Conference. Bangkok, Thailand. (Keynote speaker)

2008 EASM Congress. Heidelberg, Germany. (Oral presentation)

2008 TASSM Conference. Taoyuan, Taiwan. (Keynote speaker)

Mongolia, Institute of AVARGA Physical Education and Sport 2008/07

2007 FISU Conference Bangkok, Thailand (Keynote speaker)

2007 EASM conference Turin, Italy. (Chair and paper presenter)

AASM 2006 Tokyo (invited speaker)

World Leisure Congress 2006, Hongzou, China (Paper presenter)

EASM 2005 Newcastle, UK (paper presenter)

IYSPE 2005 Bangkok, Thai (participant)

Maggenlin 2005 Swissland (Participant)

Shanghai, Suchow, China 2004

AASM 2004 Beijing, China (keynote speaker)

Sport Management Submit, 2002, UNC, Colorado, USA (present paper)

AASM 2002 Seoul, Korea (participant)

2001 FISU Conference, Beijing Sport University, China (present paper)

1999 AISEP Conference, Bason, France.

Tokyo, Osaka, Japan , Sport Center for Adapted people. September, 2003

Project

National project for Promoting Students' Swimming Capability in Taiwan
(since 2004)

National project for Promoting Sports for All in Taiwan (since 2002)

2009 Taipei Deaflympics organizing experiences and legacies research
project.